



THE GATE TO PREMIUM EDUCATION

School of Business Administration

At Memphis University's School of Business Administration, we don't just teach business; we prepare future leaders to thrive in an evolving world. Our programs blend global knowledge, practical skills, and the latest technologies to give you a competitive edge from day one.

Discover a Future-Ready Business Education



Why Join the School of Business Administration?

- **Future-Ready Programs** in Business, Marketing, Finance, BIS, and Accounting designed to meet global industry demands.
- **Practical Learning** through real-world projects, labs, and corporate partnerships.
- **Tech-Driven Curriculum** using tools like financial modeling, marketing analytics, and enterprise systems.
- **Experienced Faculty** blending academic excellence with real industry insight.
- **Strong Career Support** with internships, coaching, and networking.
- **Dynamic Campus Life** with clubs, competitions, innovation labs, and leadership programs.

Degree Details



Study Duration:
4 years



Credit Hours:
122



Language:
All courses in English



Degree Awarded:
Bachelor of Business Administration





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